

✉ fabrizio.gramuglio@gmail.com

☎ +49(0)15257006149

📍 Frankfurt am Main, DE



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## Pragmatical Innovator

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I am a Senior Manager with more than 20 years of experience in innovation and technology management, strategy, and business analysis. I worked both as consultant, mentor, advisor, and director, designing and executing digital, technological, and corporate transformation strategies with a pragmatical and data-driven approach.

I am currently serving as Innovation Advisor in ISMC (Space Exploration), Xperience Plus (XR experiences in 5 senses) Forever Identity (Digital Resurrection), Connecting Talents (Talent development and acquisition), and as Technology Advisor for a ITFE Group (Trusted Advisors to Global Investors).

3 times startupper, 2 times funded, Singularity University Global Ambassador, Exponential Organization consultant, and a TEDx speaker.

Passionate and optimistic innovator, with a deep passion for exponential technologies, growth, and knowledge sharing. Seasoned experience in leading innovation processes, managers coaching, managing IT projects, technology selection, architectures, networking, and team management.

Extensive experience in the use and introduction of established and emerging technologies in different marketing sectors (e.g., IT, business services, pharmaceutical, energy, marketing).

I am passionate about helping startups and companies take their new business model innovations, products, and services to the next level and turn these into profit centers.

Significant experience in designing human-machine interaction solutions evolved into the creation of an innovative, internationally known solution in human-like interaction and intelligent environment fields.

Excellent written and verbal communicator (led congresses, seminars, and webinars) with over 100 national and international congresses (including European Central Bank, SIOP<sup>1</sup>, ACHI<sup>2</sup>, EXO<sup>3</sup>, etc.), webinars, podcasts, IT magazine articles, book co-authoring, and TEDx speaker.

In 2020 I participated in the creation of the Purpose Launchpad Methodologies: a purpose-driven methodology to transform ideas in exponential and impactful organizations, combining Lean and ExO methodologies

In my latest years, I also developed a strong connection with investors networks, especially in NY and LA areas, where I am serving as an advisor.

I enjoy volunteering in mentorship activities for startups and companies to support their growth.

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<sup>1</sup> SIOP - The Society for Industrial and Organizational Psychology

<sup>2</sup> ACHI - International Conference on Advances in Computer-Human Interactions

<sup>3</sup> EXO - Exponential Organizations

## PERSONAL DATA

Place and Year of Birth:  
Genoa, Italy, 1972

Address:  
60327, Frankfurt Am Main, Germany

## CONTACT

Phone: +49(0)15257006149

Email: [fabrizio.gramuglio@gmail.com](mailto:fabrizio.gramuglio@gmail.com)

## PROFESSIONAL PROFILES

[Linkedin profile](#)

[Singularity University](#)

[OpenExo](#)

## ABOUT ME/MY VISION

Hear two selected talks about my vision:

The incoming future and opportunities  
([Spotify Podcast](#))

AR/VR ([Apple podcast](#))

## PURPOSE

In my career I had the opportunity to meet and be mentored by extraordinary talents and professionals.

Since my early days in W3C, and especially during my experience in the New York area, I had the opportunity to develop valuable hi-level international connections.

My personal purpose is guided by the opportunity to create a sustainable society (on this or another planet), and give back some knowledge to others to improve people conditions.

## WORK EXPERIENCE

### Exolve LTD - Founder

📅 2020 – present 📍 London, UK 🌐 [Website](#)

eXolve project Xperience Plus (X+) is the first extended-reality framework allowing companies to create 5 senses experiences (smell, touch, taste, audio, video) in multiple applications from real-time to pre-recorded streaming (streaming video-on-demand), from VR (Virtual Reality) to XR (Extended Reality) contents. My main roles are Investor relationship, pitch, business model and plan.

- Design and lead the development of an innovative XR ecosystem able to manage infinite stimuli in 2D, and VR, AR (Augmented Reality), XR realities.
- Create an ecosystem model and connect over 30 international realities from suppliers to technology developers.
- Secure a round A investment

### European Commission - Expert evaluator

📅 2020 – 2022 📍 Bruxelles, BE 🌐 [Website](#)

I served as an expert evaluator for European Commission in diverse calls, i.e.: Education, Audiovisual and Culture Executive Agency (EACEA) Call: Creative Europe, Horizon-CL4-2022-Human-01 in the Area of AI (Artificial Intelligence), XR (eXtended Reality), HCI (Human-Computer Interaction) my role:

- assign more than 100M€ to RIA (Research and Innovation Actions) & IA (Innovation Actions) calls through due diligence.

### Rental Consulting Group - Advisor & Managers Coach

📅 2019 – present 📍 Milan, IT 🌐 [Website](#)

Rental Consulting is offering high-level training to managers and entrepreneurs focusing on innovation, lean methodologies, and exponential approaches. My role is to:

- coordinate teachers, create innovation courses, and coach managers.
- Designed collaborative events around management and innovation, from OKR to Metaverse, for more than 30 Italian companies.
- Create and develop a "High School of Management" training course and personally advise 4 of them for more than 1 year to develop them into digital realities from processes assessment and design, technology upgrade, and management style.

### Singularity University – Global Ambassador & Chapter Leader

📅 2019 – 2022 📍 Frankfurt, DE 🌐 [Website](#)

Singularity University (SU) is the foremost global catalyst for leveraging exponential technologies including Artificial Intelligence, robotics, digital biology, and nanotechnology, to create a more abundant world. SU's mission is to educate and

## VOLUNTEER EXPERIENCE

2022: Business Mentor at European Innovation Council

2021: Business Mentor at European Innovation Council

2020: Business Mentor at Skillando Digital Volunteering for Covid-19

2020: Purpose Mentor at Purpose Launchpad Innovation

Since 2019: active member at Catchafire, OpenExo, Launchpad Networks

2004-2014: support local entrepreneurs writing online courses and articles

2004-2007: first aid volunteer worker

## ORGANIZATIONS

2020 – present: **Purpose Launchpad**

2019 – 2022: **Singularity University**

2019- present: **Open ExO**

2020 – 2021: **Founder Institute**

2000 – 2007: **W3C** (World Wide Web

Consortium); Member of “Voice

Browser” and “Multimodal Interaction”

working groups.

2000 – 2007: Member of **IWA**

(International Webmaster

Association).

empower leaders to apply rapidly accelerating technologies in innovative ways to tackle humanity's grand challenges. My role:

- engage national (Germany) and international stakeholders in innovation to support local growth through exponential technologies.
- Create top level events around exponential technologies (+1K attendees, +30 speakers)

### Connecting Talents - Advisor & AI & HCI Group

📅 2017 – present

📍 London, UK

🌐 [Website](#)

Director of integration and smart technologies development into Connecting Talents platform, in Machine Learning, and Artificial Empathy fields. My role is:

- to design integration, select and apply technologies to create a platform able to measure users' soft and hard skills, passions, and emotional intelligence to correlate them and identify in-team compatibilities and predict team behavior, conflicts, and productivity.
- The platform was rewarded 4 years in a row, as an innovative platform in the HR field, by UK Government grants.

### International Space Medicine Consortium - Advisor HCI Group

📅 2014 – present

📍 Washington D.C, US

🌐 [Website](#)

Director of integration and development of 3D Persona: an AI/AE system able to provide medical and psychological support in remote and isolated communities. My role is:

- Explore and integrate Robotic, tele-medicine, Virtual Reality (VR) and Augmented Reality (AR) into a unique solution.
- Explore and introduce Brain-Computer Interfaces (BCI) and latest technologies for user monitoring: from behavioral measures to biomedical and physical conditions: ICP (Intracranial Pressure Monitoring), biomarkers, and more.

I also served as Advisor in technology selection with top-market players including JPL, Intel, Bell Technologies, and more.

### Forever Identity - Founder

📅 2014 – 2021

📍 New York, US

🌐 [Website](#)

At Forever Identity, a company focused on Digital identity and Digital Eternity, I oversee corporate financing, business model and business plan management and fundraising. I also manage investor community relations for Italy, the European Union, and the United States.

On the innovation side, we design and manage multilayer architecture for knowledge-based innovative systems (subjective KB), introduce emotional patterns for input analysis, output generation and mapping management (Artificial Empathy) and support AR/VR integration and development, as well as the latest technologies for human behavior analysis (e.g., face and voice emotion recognition, body postures, biometric

## AREAS OF EXPERTISE

- Innovation • Exponential Organizations • Project Management
- Team Leadership • Executive Strategy • Financial Strategy • AI, AE, xR (VR, AR, MR) • Troubleshooting
- Key Account Management
- Human-Machine Interaction

## MANAGEMENT SKILLS

Create innovative solutions, projects, and products • Business case creation, management, and modeling • Mobility and flexibility • Create realistic and achievable project plans • Risk assessment and development of strategies to overcome project obstacles • Financial planning and patent management • Significant knowledge of main Project Management methodologies • Lead and manage heterogeneous teams • Excellent data/results presentation skills through analysis.

## PERSONAL SKILLS

**Innovation:** able to apply modern framework for innovation design (Design Thinking, Google Design Sprint, Lean Start-up, Remote Sprint, Purpose Launchpad), and decision making.

**Design,** shape and manage creative ideas with teams and customers.

analysis). I was responsible for identifying, recruiting, and managing multidisciplinary teams (linguistics, 3-D designers, psychologists, and more).

My goals were:

- to develop a teachable 3D Tutor and to test the impact of AI technologies in schools to target students from 7 to 15 years old in Italy, Switzerland, and the US.
- Secure an Angel investment and technology transfer from Forever Identity to other companies.

### Occambee SRL – Product Manager

📅 2011 – 2013      📍 Milan, IT

Scrum manager and team leader in voice/dialog applications and human/machine interactions, self-service and help desk application with virtual agents and value-added applications for roadshows/congresses/expositions with high level of interaction (different media and modalities), interactive environments and cloud-based applications.

Product manager for online interactive applications (Volvo CE, Luxotica, Samsung Italia, BTicino, etc.) immersive environments, multi-sensorial rooms, and high-tech solutions for museums and public institutions: Regione Lombardia, Volvo, Bayer, Mondadori Online, Università di Trento, Politecnico Milano.

### Dotvocal SRL - Founder

📅 2004 – 2011      📍 Genoa, IT

My role in the company was to design the whole IT and business strategy, hire employees, design new products/services, and manage key customers. Main achievements:

- In less than three years after its creation, the company has been recognized as an industry benchmark for skills, price competitiveness and offered services, even from Microsoft Speech Department,
- Several technical awards were won (i.e., Premio Perotto, the Chamber of Commerce Award for Innovation), software selections: i.e., *Microsoft* (Speech Server Unit), *Würth Phoenix*, *FIAT*, *Eurostreet*), and European tenders (Industry 2015, ROP, Framework Programme (FP6, FP7), Science and Technology Park Liguria).
- Designed and managed R&D and product development, licensing policies, price and commercial partnerships with technology suppliers, integrators, and resellers.

## LANGUAGES

Italian (native speaker) - English (proficiency in business English).

**Interpret** business strategy and determine innovative solutions supporting implementation.

**Manage** and evaluate portfolio data and innovation pipeline, assisting strategic decision-making and Go-to-Market process.

**Research**, develop, analyze, and suggest new marketing concepts and strategies.

**Lead** and direct different cross-functional programs and projects of varied sizes and types concurrently.

**Coordinate** all cross-functional activities, represent customers internally and collaborate with leaders in varied areas on allocation across projects and resource planning.

**Experience** with high-level global customers.

**Networking** with high-level global innovators, investors, market leaders.

## REFERENCES

International references available on request.

## EDUCATION & CERTIFICATIONS

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2021: **Exponential Organization** "Exo Trainer".

2021: **Octalysis 4** Certifications in Gamification.

2020: **Exponential Organization** "Exo Consultant".

2019: **Singularity University** "Practicing Exponential Foresight".

2019: **Exponential Organization** "Exo Advisor".

2018: **MIT Sloan Executive Education** "Artificial Intelligence: Implications for business strategy".

2017: **Singularity University** "Understanding Exponential".

2017: **Singularity University** "Exponential Foundations Series".

2010: *Unified Communications Solutions* training course at

**DevoTeam** (Paris), **Microsoft** (Berlin), **Voxpilot Ltd.**, Dublin, Ireland

2002: **Università di Ferrara**, C.A.R.I.D, Master's Degree in Digital Technologies and Net Economy.

1998: **Università degli Studi, Genoa/Ferrara**, Italy, University degree in degree in Mathematical, Physical, and Natural Sciences.

(This is a short preview of the most important certifications, the full list is available on request)

## RECENT CONGRESSES & KEYNOTES

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2021: "**Summit Italiano sui Musei**".

2021: Mainstage Incubator Global Summit "**Innovation and the Internet of Senses**".

2020: Swiss AI association "**The impact of x-Realities on tourism**".

2020: Exo World Global Convention "**The future of Travels and the new norm**".

2019: TEDX - Lugano "**Democratize the access to knowledge through Artificial Intelligence**" ([link to the Youtube video](#)).

2019: HackingHR - Frankfurt "**The role of AI in the HR processes**".

2019: SIOP (Society for Industrial and Organizational Psychology) –Washington D.C. "**AI and EI meet IO**".

2018: SIOP (Society for Industrial and Organizational Psychology) – Chicago "**AI & EI in the work environment**".

2017: European Central Bank – Frankfurt "**What's digital profiling and its impact on your Privacy**".

(This is a short preview of my most important keynotes, the full list is available on request)